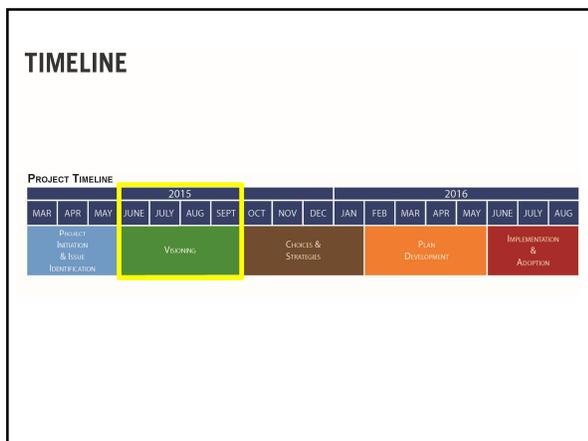
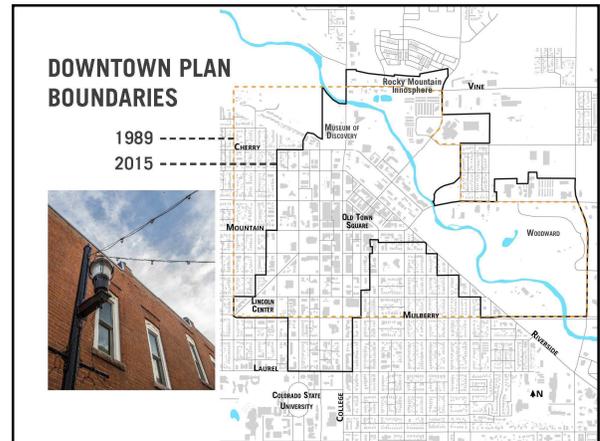


### Downtown Plan 1989

(20 Year Horizon)

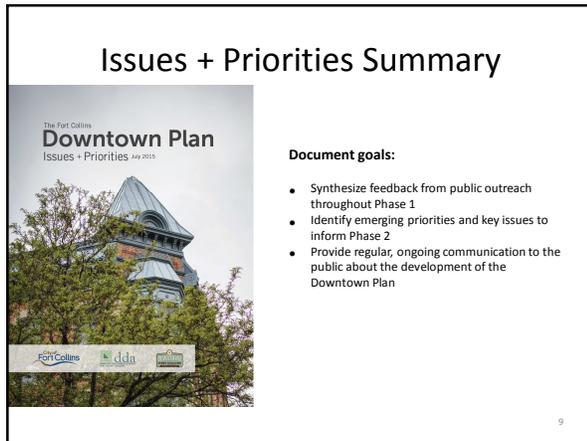
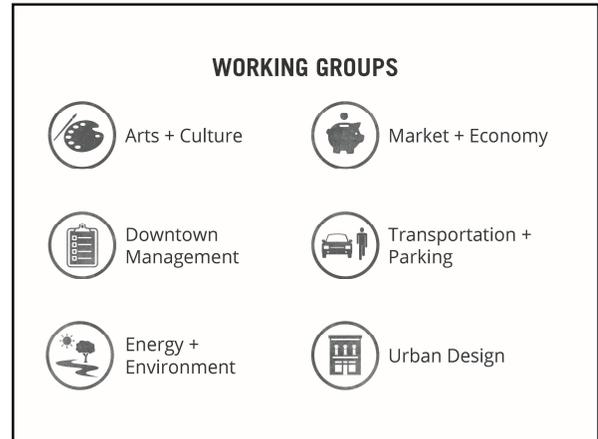
**Key Achievements**

- Streetscapes
- Façade Improvements
- Bike/pedestrian/disabled access
- Alley Improvements
- Poudre River open space
- Subdistricts
- Civic Center



### Public Engagement

Stakeholder Engagement	Public Events	Online & Mobile Activities	Broadcast Outreach
<ul style="list-style-type: none"> <li>• Stakeholder interviews</li> <li>• Working Group Meetings</li> <li>• Presentations to City Boards &amp; Commissions</li> <li>• Presentations to DDA, DBA, and other community groups</li> </ul>	<ul style="list-style-type: none"> <li>• Community Issues Forum</li> <li>• Open house event at the Opera Galleria</li> <li>• Farmers' Market booth</li> <li>• Booth at FoCo Future Forums</li> <li>• First Friday event in Old Town Square</li> <li>• Citywide Planning and Transportation Open House</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• City Facebook and Twitter feeds</li> <li>• Nextdoor postings</li> <li>• Online survey (Survey Gizmo)</li> <li>• Text message survey (Textizen)</li> <li>• Keypad polling at events</li> </ul>	<ul style="list-style-type: none"> <li>• Project email list</li> <li>• DDA, DBA and business email lists</li> <li>• Posters, postcards, and business cards</li> <li>• Press release</li> <li>• Website announcements</li> <li>• Giveaway items (stickers, tattoos, lip balm, bike lights)</li> </ul>



### Phase 1 Summary: Emerging Priorities

**Market + Economy**

- Help independent, local retail businesses survive downtown
- Maintain emphasis on high-quality development; reduce regulations
- Incentivize public-private partnerships



### Phase 1 Summary: Emerging Priorities

**Urban Design**

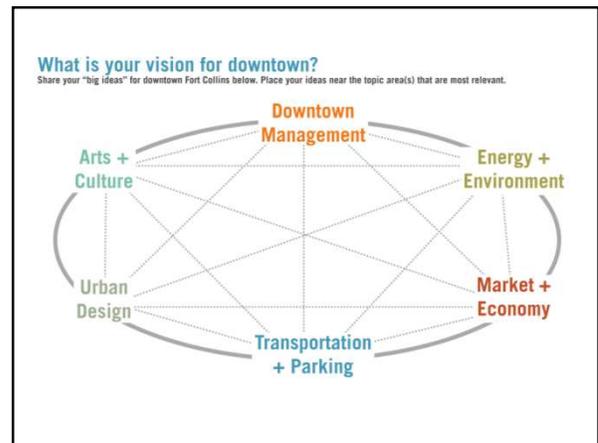
- Preserve design elements that contribute to the character and authenticity of downtown
- Promote variety in design; encourage integration of diverse styles and good transitions
- Enhance the gateways into downtown



### Phase 1 Summary: Emerging Priorities

**Transportation + Parking**

- Develop strategies to ensure adequate and convenient parking
- Examine opportunities to improve transit frequency
- Continue to improve multi-modal options downtown (bike, pedestrian)

### Opportunities for Fort Collins

Segment	Specific Opportunities from Market Assessment
Housing	Apartments & condos, live/work, smaller units
Office	Creatives, start-ups, larger spaces for growing firms
Retail	Restaurants occupy 30% of space; 50% of sales Shopping occupies 60% of space; 30% of sales
Visitor	Boutique hotel(s), arts & culture, programming/events
Industrial	Artisan and Ag niches, we can still make things!

**P.U.M.A.**

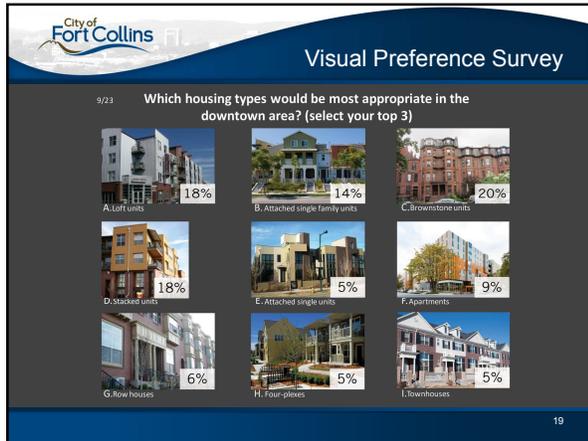
City of Fort Collins **FT**

### Visual Preference Survey

2013 What gathering spaces are appropriate for downtown Fort Collins? (select your top 3)



18



### Build a Public Place

**Steps:**

- Choose a size: small, medium or large
- Select or draw elements to make your place
- Write comments on the back about what you value in public places downtown

### Fort Collins Downtown Plan What's Your Vision?

08/17 - 08/27 2015

**SPECTRUM OF ALTERNATIVES**

Downtown parking isn't a "one-size-fits-all" solution. On and off street parking management strategies are often related and actions that work to change parking behavior that cause a ripple effect throughout the area. A combination of approaches and strategies is necessary to achieve outcomes that balance the parking access needs of all Downtown users.

Where do your peer communities fall along this spectrum?

### Fort Collins Downtown Plan Downtown Parking Community Dialogue

08/17 - 08/27 2015

**Key Issues and Objectives: What are we trying to accomplish?**

**Parking Dialogue Overview:**

**Key Issues:**

- Increased lack of adequate parking turnover and availability.
- Concern about potential neighborhood impacts due to the increased need for development.
- Desire for better communication about parking locations and availability.
- Need for sustainable funding for future parking infrastructure associated with continuing community growth and development.

**Objectives:**

- Develop and manage parking to support business economic and neighborhood vitality.
- Enhance Downtown Fort Collins as a preferred, vibrant, family regional destination.
- Increase the availability of and ease of access to on-street parking.
- Provide a variety of viable options to meet the changing needs of a diverse customer base.
- Encourage use of alternate modes.
- Identify a sustainable funding source for future parking infrastructure investments.

**Balancing the Needs of All Users:**

A combination of approaches and strategies is necessary to achieve outcomes that balance the access needs of all Downtown users. Policies that address urban planning, mobility management, economic development, neighborhood quality and long-term building must be implemented with parking management to increase the probability of achieving the City's larger economic, environment and social goals.

**PUBLIC PARKING VISION STATEMENT Fort Collins**

The City of Fort Collins will develop and manage parking as a critical component of public infrastructure, and as a tool to promote and sustain economic health.

What is most important to you when choosing where to park downtown? (select 2)

Proximity to destination

Knowing where spaces are generally available

Safe and secure location

Cost

Finding a space quickly

Not time limited space

Getting in and out of downtown quickly

Other

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What would improve your parking experience downtown? (select 2)

Better signage to find parking

Real-time parking information available on a Smart phone

Clear information on how to park legally

Increased availability of on-street parking

Increased availability of surface parking lots

Increased availability of parking garages

Improved comfort (e.g. shade/rain cover)

No time limit on parking

Other



## Recent Events

- **Character District Design Charrette**
  - Sept. 14 (Working Groups)
  - Sept. 15 (Public Drop-in)
- **Downtown Plan Community Event**
  - David Sucher, author of *City Comforts*
  - Sept. 24, 6-8 pm (Lincoln Center)

