

Colorado State University & the City of Fort Collins

A Town/Gown Collaboration

*Grand Forks, ND: Immersion Learning Experience
September 16, 2015*





- Fort Collins, CO
- Incorporated in 1873
- Population: 158,000+
- 44.5% renter occupied housing
- Consistently ranked as one of the...
"Best Places to Live in America"

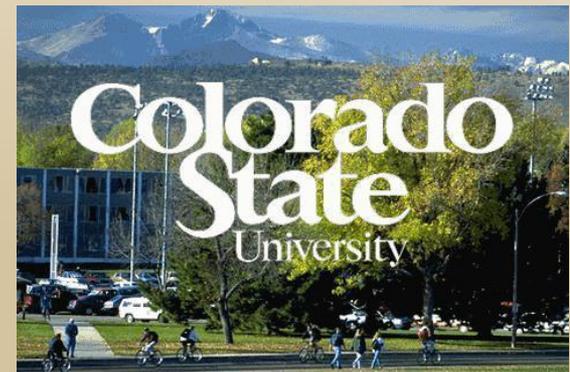
Founded in 1870 -

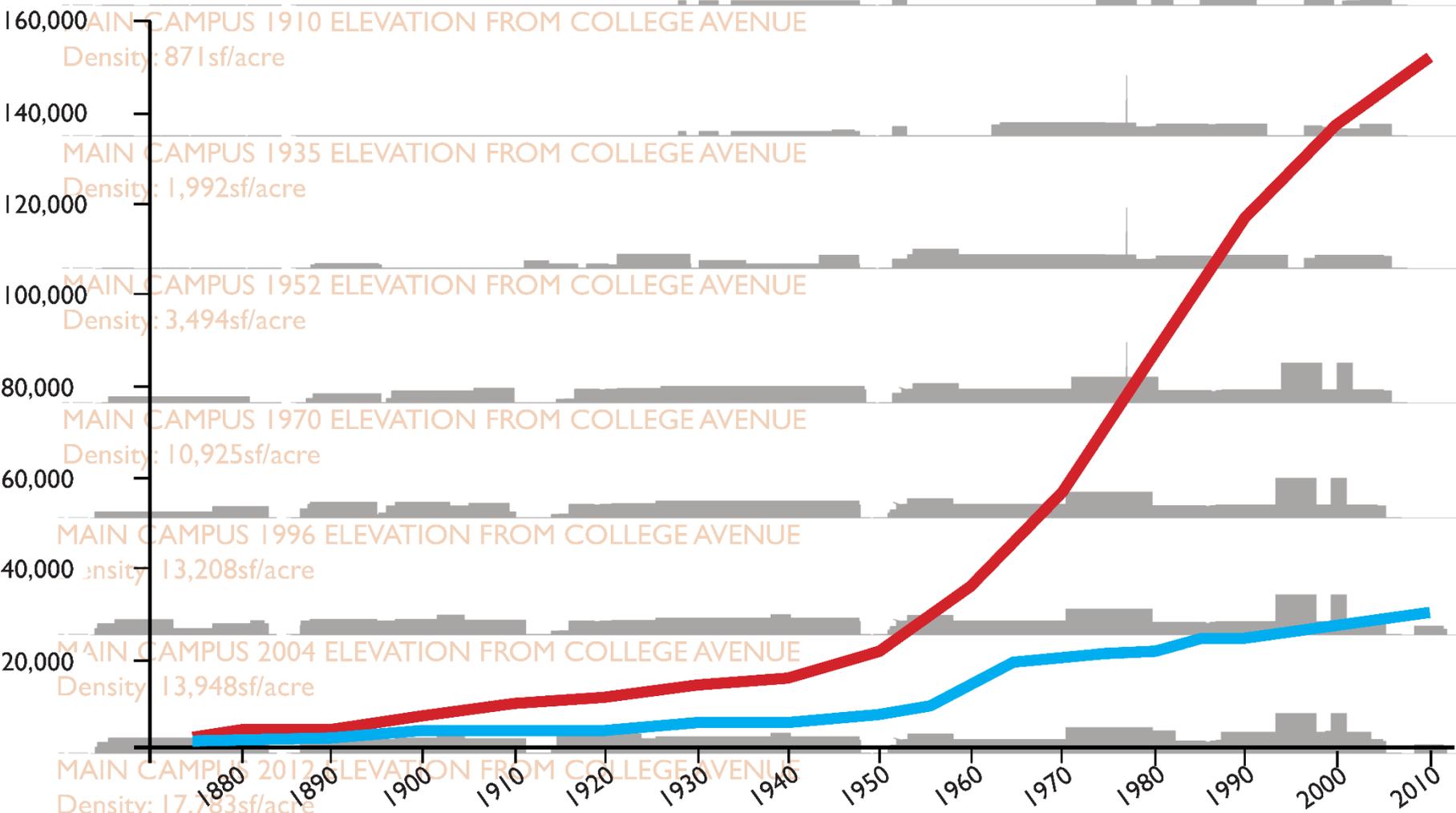
Land-grant, research institution -

Fall 2015: 27,300 residential instruction -

1st year live-on requirement -

80% live off campus -





■ CITY OF FORT COLLINS POPULATION
■ COLORADO STATE UNIVERSITY STUDENT POPULATION

STUDENT POPULATION GROWTH BY DECADE
 Colorado State University

Town/Gown Relations



The ability of colleges/universities and communities to **work together** on common values, missions, and goals.

Regular **communication, planning,**
and **problem solving** are the hallmark of this relationship.



Reoccurring Town/Gown Issues

- Noise/Parties
- Parking/Traffic
- Housing
- Nuisance issues
- Over-occupancy
- Alcohol/Drugs





City of
Fort Collins

CSU

City of
Fort Collins
GIS

-  Violations 8/1/2014 - 4/30/2015
-  Fort Collins City Limits

Town/Gown Evolution



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1997:
City/
University
Liaison
Committee

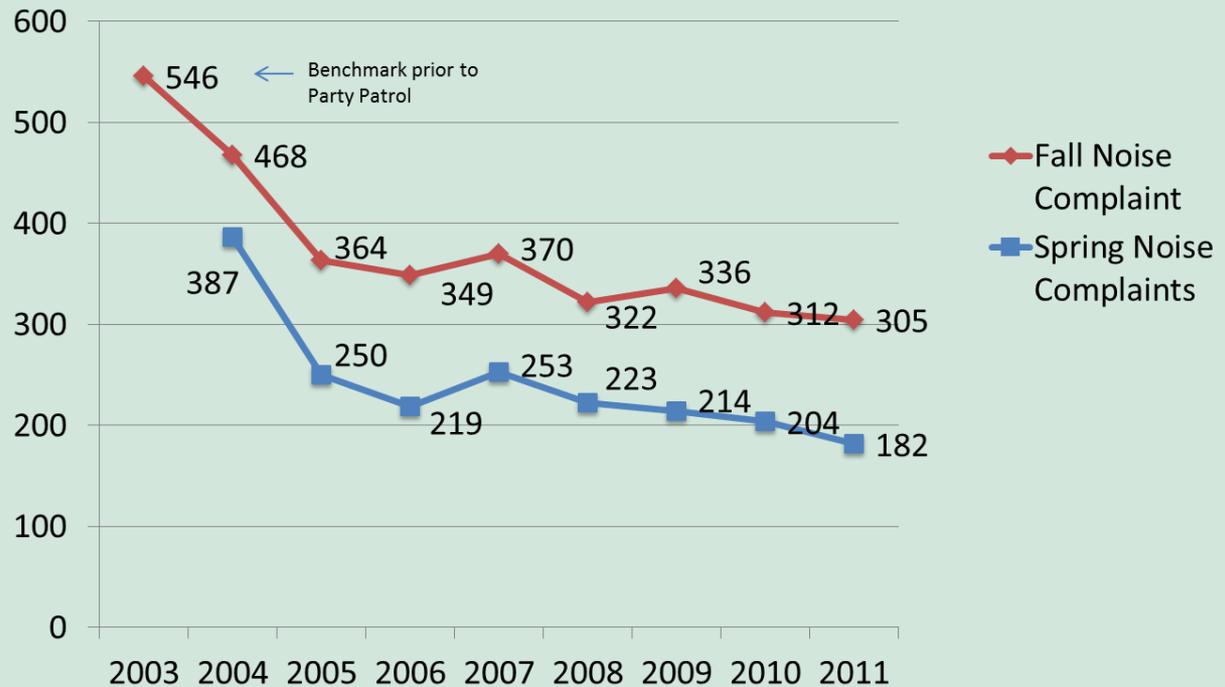
1999:
Pilot
Neighborhood
Program

2000:
Public
Nuisance
Ordinance

2001:
Community
Liaison



Concerns & Changes



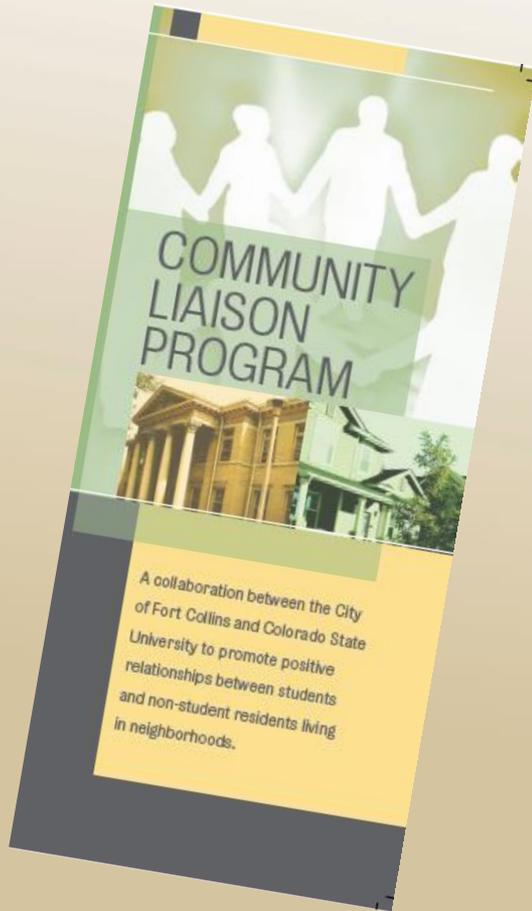
- Party Patrol
- Riot prevention
- Increased fines
- Stronger partnerships with CSU administration, ASCSU, and neighbors



Community Liaison Position



Colorado State University



Purpose

To promote positive relationships between students and long-term residents through:

- Education
- Community Connections
- Resources



National Athletic Association
New York University
a Harvard University
Advisory Board
Colorado State University
Interdisciplinary
Neighborhood
State
Neighborhood
Goal
(staff & business administrators)

PARTNERSHIPS



City/CSU Liaison Committee



Colorado State University

- Deputy City Manager
- City Council Representatives
- City Neighborhood Services Manager
- City & CSU Chief of Police
- Student Body President & Community Affairs Director
- VP for Student Affairs
- Dean of Students
- Off-Campus Life Director
- VP External Affairs
- Housing & Dining Services Executive Director
- INTO Director (International)
- Community Liaison



Supporting Students

Learn how to
successfully
transition into the
community

Address
misperceptions of
a “college town”



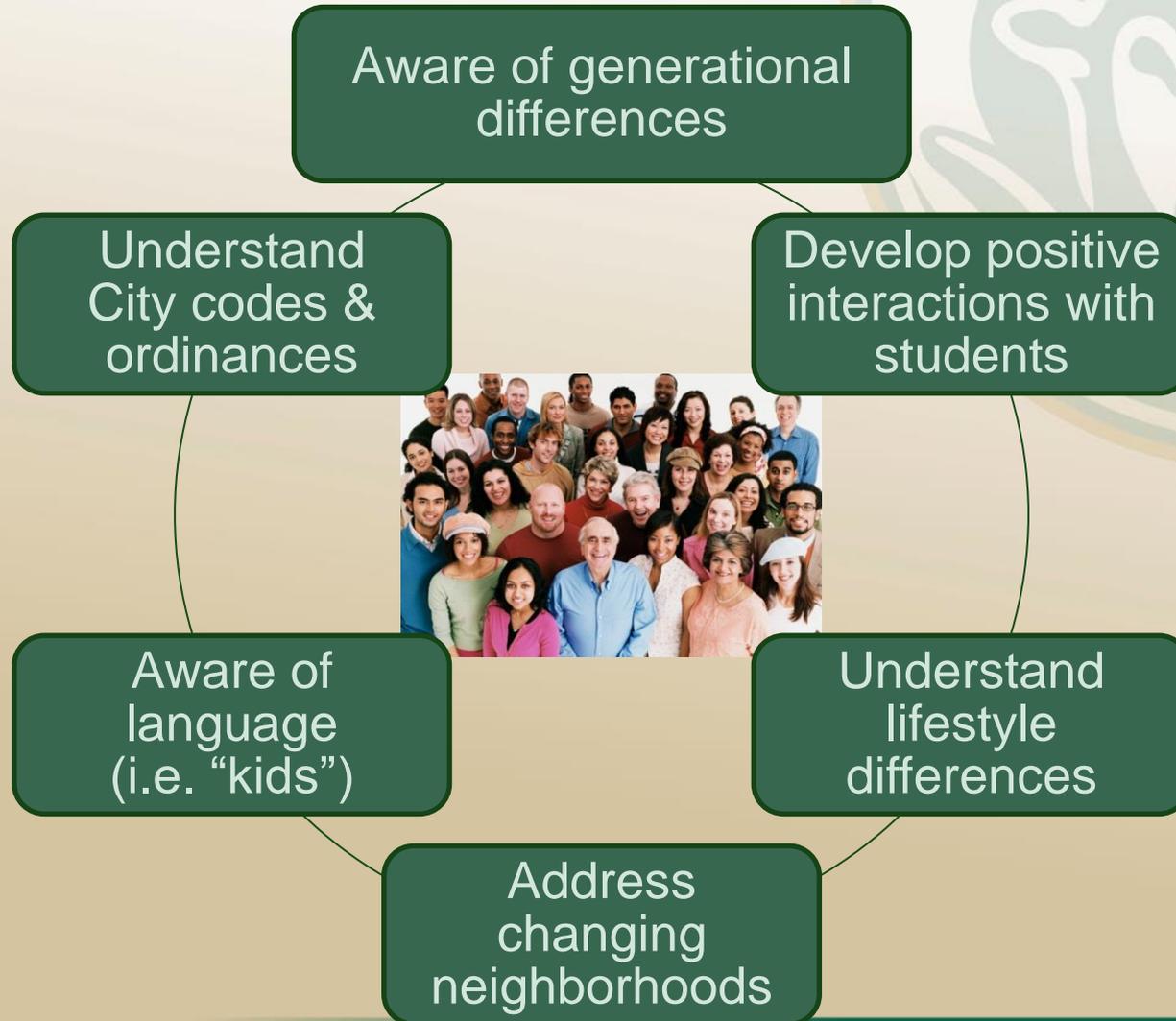
Understand rights
& responsibilities
when living off
campus

Work through the
consequences of
undesirable
choices

Understand
City codes &
ordinances



Supporting Long-Term Residents



Outreach & Education



Colorado State University

Student Residents



Long-term Residents



Program
Solutions



Community Programs



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Get the Scoop Assessment

I believe the Ice Cream Welcome Wagon event will have a positive impact in my neighborhood.

4 out of 5

I was able to make a connection with a neighbor because of the “Art of Neighboring” brochures.

SA / A / N / D / SD

I am more likely to communicate with my neighbors as a result of this event.

4 out of 5

I learned new information while talking to the Ice Cream Welcome Wagon team.

SA / A / N / D / SD

If you learned something, what specifically did you learn?

Passive Education

Assessment Data



95% of students know that an occupancy limit exists in Fort Collins.

88% read or kept the handbook.



85% of students surveyed found the information on the cards to be useful.

Rental Education/Support

Housing Fair Data

- **96%** of respondents felt the information provided by vendors was beneficial.
- **8 out of 10** attendees felt confident they would be able to find housing for the following year given the information they received at the Housing Fair.



Party Smart Education

Party Pack Data



- 90% of students found the Party Pack useful.
- 82% are more likely to chat with neighbors prior to hosting their parties.
- 81% are more aware of local codes and ordinances.

Party Registration Program



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A 3D wireframe globe icon is positioned behind the text "REGISTER IT." which is centered within a black rounded rectangular bar.

REGISTER IT.

Data

- Over **30%** are repeat registrants.
- Over **70%** of respondents felt the education provided helped them avoid a noise citation.
- **70%** would register again.
- **85%** would recommend the program to others.

Workshops



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Workshop Assessment Information

Party Partners:

98% agreed they understood the impact that parties and noise can have on a neighborhood and/or community.

Landlord Education:

100% said they were more aware of local codes & ordinances.

Neighborhood Impact Panel:

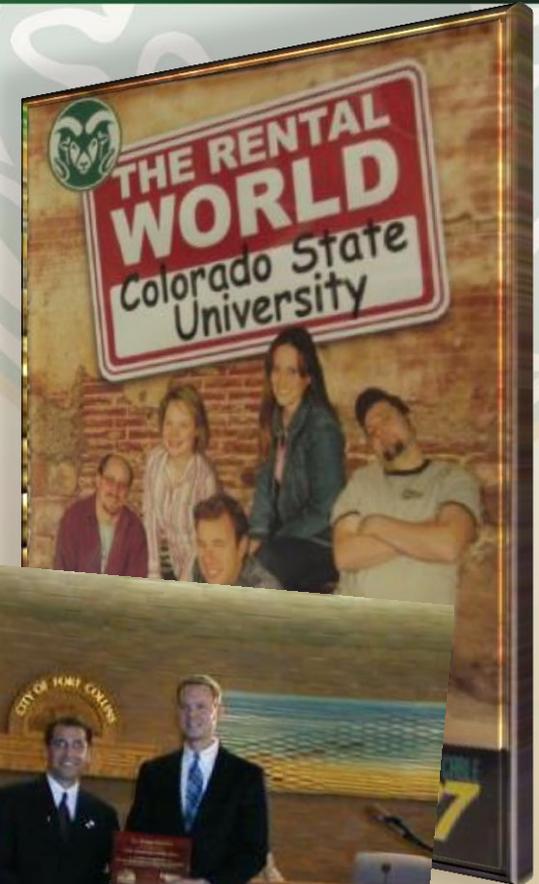
100% of participants agreed with the statement, "I have a better understanding of how lifestyle differences can impact the way in which neighbors get along with each other."

Retired Initiatives



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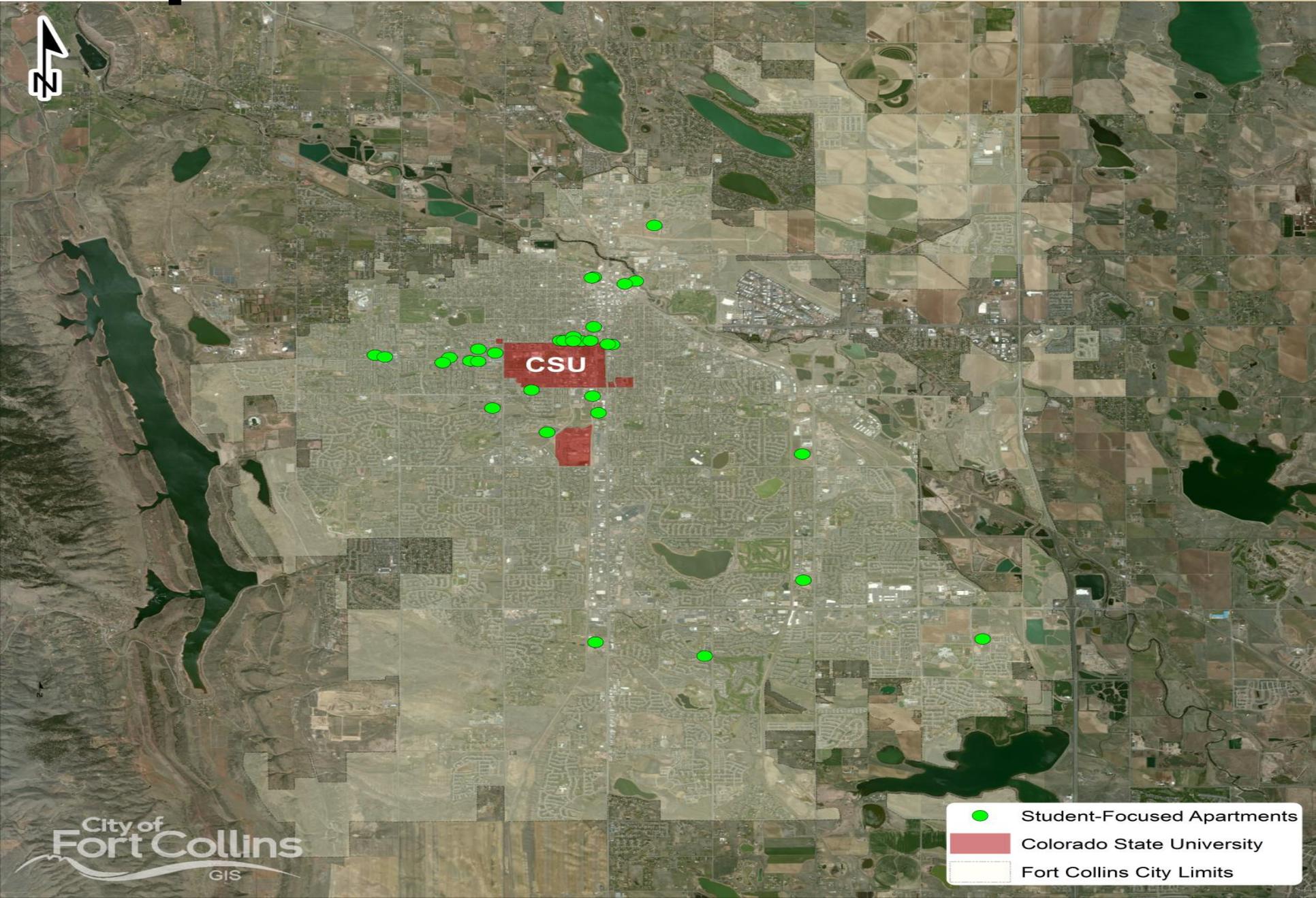
- Neighborhood Partnership Program
- Civility Awards
- Great Sofa Round-Up
- Rental World Video



Student-Focused Housing Outreach & Partnerships



Apartment Locations in Fort Collins



-  Student-Focused Apartments
-  Colorado State University
-  Fort Collins City Limits

Why Student-Focused Housing



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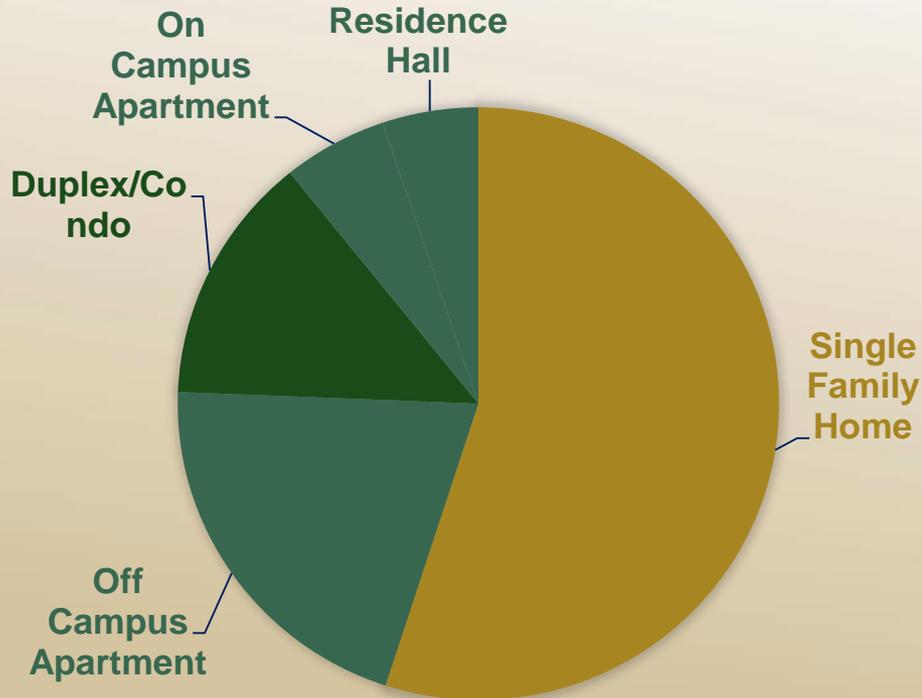
- 80% of CSU students reside off campus
- Natural progression into Fort Collins (2nd year)
- More options outside of single family homes
- On-site security & policies
- “Ideal” locations
 - Access to campus
 - Public transportation
 - Amenities (downtown)



Student Rental Housing Survey

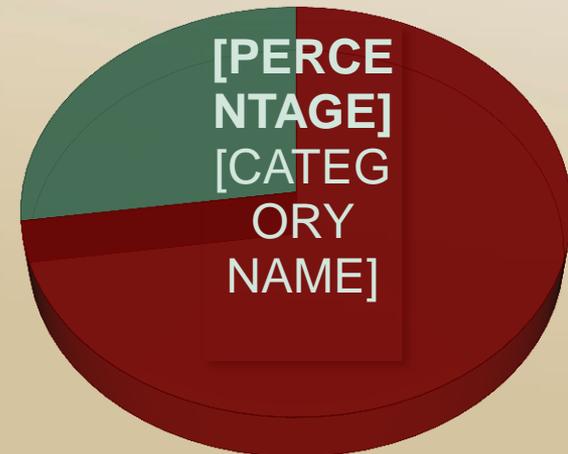


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PREFERRED HOUSING

PRIVATE BEDROOM/BATHROOM



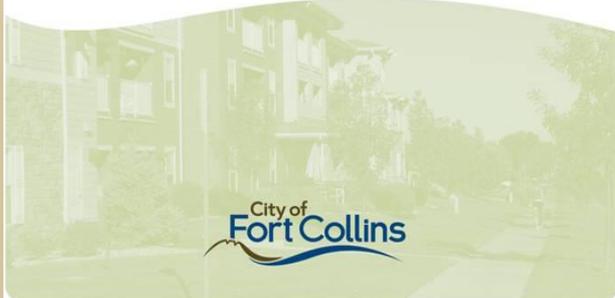
Student-Focused Apartment Complexes



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Student Housing ||| Action Plan



- Pool parties and issues
- Student Housing Action Plan
- New (600+ bed) student-focused apartment complexes
- National companies/management
- Opportunities for education/outreach



Student-Focused Apartment Complexes



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Feedback from the 2015 Student-Focused Housing Session

- **100%** would participate in the future.
- **100%** would recommend it to other apartment complexes.
- **94%** agreed that the information presented was useful.

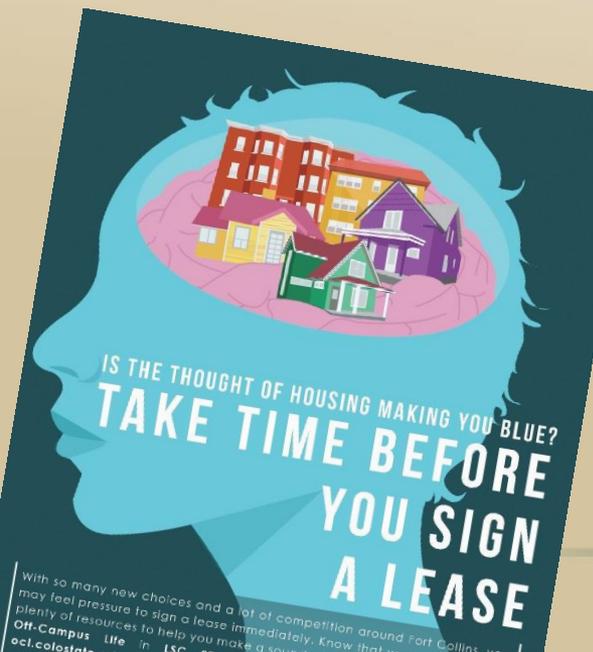


Leasing Educational Campaign



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- Address early leasing pressures
- Partner locally in CO and nationwide
- Help educate students on the leasing process



Additional Partnerships

<http://www.fcgov.com/neighborhoodservices/city-csu.php>



Student Leadership, Involvement, & Community Engagement



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Total service hours contributed
from SLiCE programs in 2014 - 2015:

~ 88,002

From a sheer economic perspective,
the **value of service provided by CSU
students** to our local, regional, national, and international
communities equates to **approximately \$2.2M**
when calculated using the national figure of \$25.10 established by
the Corporation for National and Community Service.

SLiCE

Transfort



Since 1975, through an intergovernmental agreement CSU provides funding (**\$1.4 million**) to the City of Fort Collins for enhanced and specialized transit services on and around the CSU campus. The funding contribution from the University also allows all students, faculty, and staff to ride the Transfort system with the use of their RamCard.



Alternative Transportation



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38,710

FREE TRANSIT PASSES

have been provided to every student and employee by ASCSU and Parking and Transportation Services.

60%

of faculty and staff living in Fort Collins are within

1/4 MILE OF A TRANSIT STOP.

10.6

MILES OF BIKE TRAILS

will be enhanced or built on campus by the end of 2017.

100,000+

RIDES ON AROUND THE HORN

have been taken since its first year of operation.



To accommodate changing commuter needs, Parking and Transportation Services has

..... **INVESTED MORE THAN \$1.5 MILLION**

since 2013 in alternative transportation.



TRANSFORT / MAX
AROUND THE HORN



BIKING



ZIPCAR



CARPOOL
VANPOOL



Places of Invention, Smithsonian Institution



Colorado State University

“This exhibit really showcases the ongoing collaboration between CSU and the city. It’s exactly what a land grant university ought to be doing in the 21st century — breaking down the ivory tower to help people with what they need in their daily lives.” - Fort Collins Mayor Wade Troxell



Lemelson Center for the Study of Invention and Innovation in the National Museum of American History in Washington, D.C.

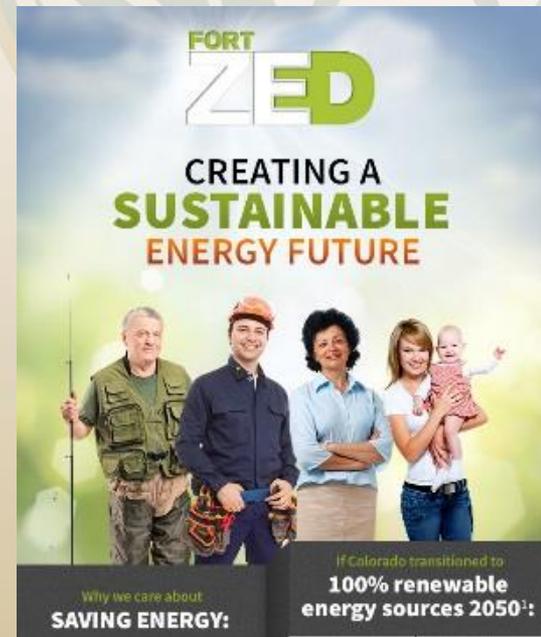


FortZED



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CSU was one of the partners that Utilities worked with in 2009 as part of the Renewable and Distributed Systems Integration (RDSI) project to test out a number of technologies to **reduce peak energy** use and **integrate renewable energy** into the district's electric energy system. Since the end of that project **CSU** has **remained one of three partners** in the FortZED effort to continue the commitment for trial and error experiments with **cutting-edge technology** that could be made into real-world applications that affect our grid.



Multicultural Retreat



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Partners:

- City of Fort Collins
- Colorado State University
- Front Range Community College
- Community members

Program goal:

- Community members learn about cross-cultural impacts, develop cultural proficiency and become inspired to take action on behalf of our community's well-being.



Project Homeless Connect



Colorado State University

Project Homeless Connect is a one-day event that provides individuals and families currently experiencing homelessness with access to vital services such as: rapid re-housing, basic medical exams, legal advice and much more. It's a one-stop shop for assistance that helps families stop struggling and paves the way for their success.



Engines & Energy Conversion Lab



Colorado State University



The Engines and Energy Conversion Lab is an energy research and education facility. The CSU researchers in the lab are working towards developing technologies to meet the global energy challenges and opportunities. They are helping the Fort Collins community develop a large-scale demonstration of Smart Grid technology, and developing systems and controls that will help increase the amount of renewable and distributed power that the City's electric grid is capable of effectively utilizing.



Examples of Internships/CSU Student Opportunities



Colorado State University

- City Manager's Office
- Environmental Services
- The Gardens at Spring Creek
- Human Resources
- Lincoln Center
- Museum of Discovery
- Natural Areas
- Operations Services
- Recreation
- Safety, Security & Risk Management
- Social Sustainability
- Utilities
- Wellness Programs



...what's next?!



Questions?

Thank you!

Emily Allen

Community Liaison

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